

THERE'S A NEW BRAZILIAN IN TOWN!

GET CERTIFIED and grow your business at least \$10,000 to \$20,000 per year!!!!

ATTEND THIS BUSINESS-BUILDING DEMONSTRATION AND KERATIN CERTIFICATION TO DISCOVER...

- How keratin services and products have evolved to include every client in the chair, every day!
- How to effectively market the right service or product to every client
- How to market new services to existing clients
- The truth about new ingredients, technologies and techniques that will help make you an "expert" in your salon



LIFE OF
RILEY
SALON SUPPLY®

The keratin category is no longer exclusively about going from "curly to straight", but also about condition, manageability, shine & strength. It has evolved from an expensive, time consuming treatment for a only a small percentage of clients, to a selection of unique smoothing services at multiple price levels and home care products for all. The Keratherapy portfolio of treatments offer varying levels of commitment and curl reduction that will appeal to every client in your chair.

RESERVE YOUR SEAT NOW FOR \$40

Attendees will receive the KT PRO 450 Titanium 450° Flat Iron valued at \$130.00



LIMITED SEATING!

KERATHERAPY™

